



VERSARE

ARTWORK SPECIFICATIONS QUICK WALL & ROOM DIVIDER 360

ARTWORK

- Set up at 20% of final size for multi panel display.
- CMYK mode.
- Resolution = 350ppi for raster image.
- No overprints - check Attributes palette.

SOFTWARE

- InDesign (preferred) or Illustrator.
- Ensure all links and are provided. Do not embed.
- Open artwork files only, PDFs will not be accepted.
- We are running Adobe Creative Cloud as the front-line software. If you are using a version beyond this, please also supply an .idml file from InDesign.

FONTS

Please convert all fonts to paths / outlines or provide separately.

DOCUMENT

- Set up at 20% of final size for multi panel display.
- Use template for dimensions & bleed requirements
- End panels are supplied as one colour only

FINISHED ARTWORK

Please send final artwork to Chris@versare.co.nz

For files too large to email you can use the service Dropbox or We Transfer.

www.wetransfer.com www.dropbox.com

THINGS TO WATCH...

ON SPECIAL COLOUR MATCHING JOBS

Please provide clear instructions and visual examples as required.

NOTE:

Fluorescences and metallics are unachievable in this process.

PANTONE (PMS) COLOURS

Please make sure all colours are named correctly, including the suffix e.g. PANTONE 108 C.

LOGOS

Try to keep all logos in vector format for sharpness of print.

ACCURACY

Working at 20% increases the need for accuracy - 1mm becomes 5mm at final print size.

Phone 09 570 3647

www.versare.co.nz